

The logo for International Service Business (ISB) is displayed within a large, light gray circular graphic. The text 'International Service Business' is arranged in three lines, with the letters 'I', 'S', and 'B' each enclosed in a dark gray square. The word 'International' is on the top line, 'Service' is on the middle line, and 'Business' is on the bottom line.

International Service Business

Founded in 1986.

Founded in 1986, International Service Business (ISB) is a leading company in the exhibition and convention industry with 28 years of history. ISB is working closely with local and global PCOs, PEOs and general clients and is being actively involved in a number of sales and design projects with them. As truly a group of professionals, it promises to provide top quality services matching international standards.

It provides exhibition installation services in the Americas, Europe, and Asia through a strong network with companies including Octanorm, Milo, and Expo.

ISB has grown into a professional display design and marketing company. It has designed, structured, installed, and operated a number of projects including 200 booths of Hyundai Wia International Machine Tool Inner Exhibition 2011, the HP booth at the OECD WIT Show where the Minister of Foreign Affairs was invited, Pyeonghwa Automotive at the Seoul Motor Show and the Nexon booth of the Character and Licensing Fair.

Comprised of
true professionals

efficient display creation
using various
display systems

Your Global
Exhibition
Partner

exhibition center' s
designated
cooperative vendor

“ We create *your marketing* ”

Exhibition design Portfolio

01. WIA corporation

Event : Seoul International Manufacturing Technology Show
 Venue : KINTEX, Ilsan, Korea
 Size : 50m X 36m



02. HAEIN

Event : The Coast Guard & safety Show
 Venue : Songdo Convensia, Incheon, Korea
 Size : 9m X 9m



03. PHA

Event : Seoul Motor Show
 Venue : KINTEX, Ilsan, Korea
 Size : 9m X 9m



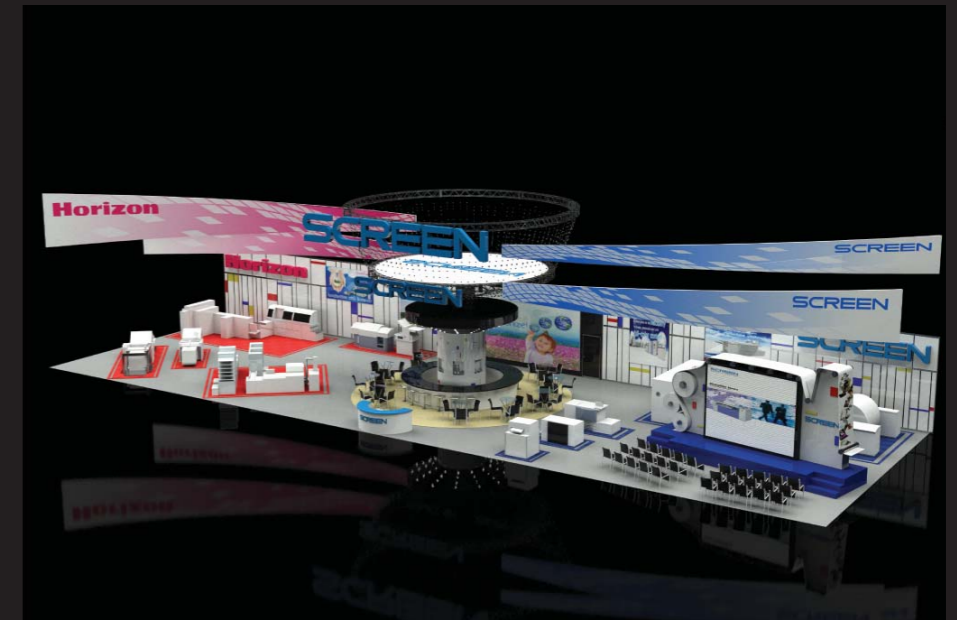
04. Hewlett-Packard Company

Event : World IT Show
 Venue : COEX, Seoul, Korea
 Size : 27m X 10m



05. Gangwon do

Event : Bio korea
 Venue : KINTEX, Ilsan, Korea
 Size : 15m X 6m



06. Screen

Event : Korea International Printing Machinery and Equipment Show
 Venue : KINTEX, Ilsan, Korea
 Size : 30m X 6m



Rigging

Display design techniques commonly seen at exhibitions in the Americas and Europe; the technique that raises Milo truss or metal structures at general exhibition centers; efficient display design method enhancing marketing effects utilizing exhibition centers' visual and spatial structures in multiple ways. Truss and fabric can be used.



Effect

It exposes logos or signage of exhibition centers and companies better. Effective product displays are possible through various lighting solutions. It attracts visitors' attention from the entrance of the exhibition center, maximizing the product promotion effect.

Rigging Portfolio



Rigging EX.

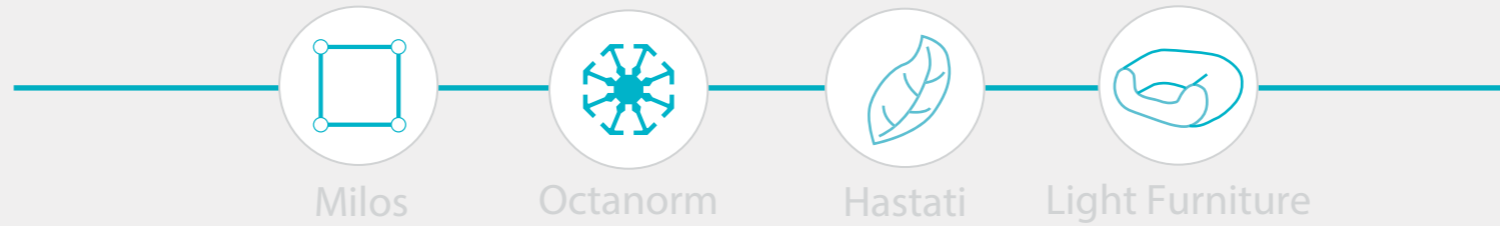
- 1. Truss + banner + Cannel sign / 2. Truss + Wood / 3. Truss + Wood + Steel + Lighting / 4. Truss + Celing fabric + LED display / 5. Truss + Wood objet + Channel sign

“Accessible ! Different ! Excellence !”



Intergrated Exhibition Management Service

Design Solution




Milos system

This is an aluminum truss of 200x200 – 1050x750 that meets international safety standards and can be used for festival stages, large-scale exterior works, and an exterior of exhibition booths.



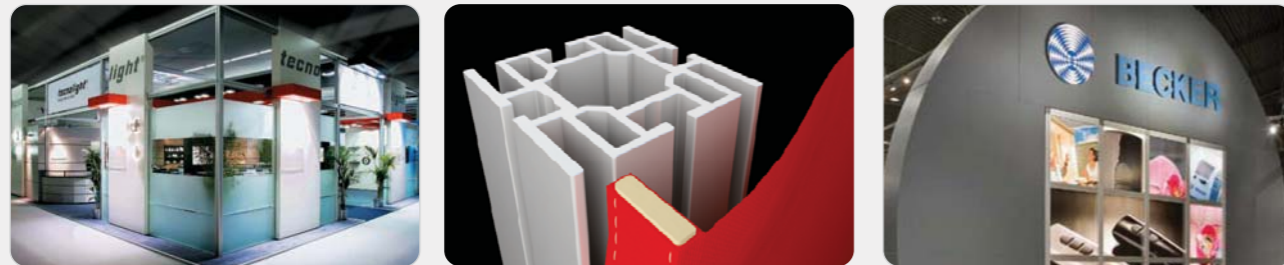


Hastati

Hastati is a brand for a fabric system that is used not only for exhibition but interior and exterior advertisement, a retail market, and home interiors. It is also used as an emotional marketing tool for attracting attention.




Octanorm system

While trusses are used for an exterior, Octanorm can be dismantled and used for various showcases, creation of meeting spaces, attachment of graphic panels and interior subsidiary materials.

Light Furniture

This is furniture with a lighting system that features luxurious and modern lighting effects. It can be used for a variety of stylish ways including parties, exhibition, interior furniture and decor.



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